

# Inn8<sup>®</sup> Workshop Programme

## Taster Workshop



### *Innate:*

*“Inborn, natural, instinctive,  
intuitive, spontaneous.”*

As an introduction to the Inn8<sup>®</sup> Workshop Programme, we facilitate a half day workshop for up to 16 people that introduces your team to the Inn8<sup>®</sup> Approach, including the Inn8 Model, Inn8 Climate and Inn8 Tools.

The full programme is a facilitated workshop of 3 days (either continuous or staggered), designed to elicit the innate knowledge and experience of your team and use it to facilitate innovative thinking around significant new operational or strategic opportunities.

### The Inn8 Model

The Inn8<sup>®</sup> Model is a highly practical structure that encourages both creative and logical thinking and leads people to think widely and thoroughly about your organisation’s opportu-

nity. Unipart have licensed it for internal use following successful Inn8<sup>®</sup> Workshop Programmes and you can view a video testimonial on our website at [www.yesand.eu](http://www.yesand.eu).

**Read our book. It explains the Inn8 Approach in an enjoyable way. Download it from Amazon or register to download Section 1 from our website, with our compliments.**





## Features

### We:

1. Provide an overview of the Inn8® Approach.
2. Have your team experience the Inn8® Micro Climate.
3. Have individuals explore your organisation's macroclimate.
4. Facilitate the team to sense opportunities using the Inn8® Model with the Inn8® Toolkit.
5. Share tips on facilitating the Model and tools.
6. Give you the opportunity to discuss Inn8® with colleagues.
7. Can tailor the session to meet your organisation's needs.

## Benefits

### Understand What Facilitates Innovate Behaviour.

Obtain a practical understanding of what facilitates innovate behaviour in organisations.

### Experience Innovative Climate in Action

Many people talk about an innovative climate, you will have had the opportunity to experience it.

### Obtain a Real Payback

Leave with some potential opportunities.

### Use the Model Immediately

With the Book, you can begin to use the Model to sense opportunities immediately.

## About the Workshop

John Brooker, designer of the Inn8® Approach and author of "Innovate to Learn, Don't Learn to Innovate" will facilitate the Inn8® Taster Workshop along with a colleague.

## ABOUT THE BOOK

*"Innovate to Learn, Not Learn to Innovate"*

*"Too many times we are presented with excellent tools, but often fall short on direction for use. A car is an outstanding tool, but knowing how to drive is rather important."*

*John presents an excellent framework to support the individual and organisation on the techniques and tools needed to build increased capability to be innovative.*

*Critically John also clearly outlines the 'how'. The framework, Inn8, is greatly supported to present the reader with a complete guide manual. In my opinion it is the driving that delivers the journey, the ultimate deliverable. John has done this!"*

*Martin Delaney  
GM Innovation Value Institute*

Among other things, they will provide you with a good understanding of the Inn8® Approach, facilitate you to generate potential opportunities and analyse your climate. Other outcomes can be tailored for you.

This will be a participative, practical and enjoyable workshop.

## Timing:

We run the workshop at your convenience. There is advance reading for the team to help educate them on the Inn8® Approach.

## Investment:

Please contact us for a proposal. We will refund 50% of any fee for this workshop if you run a full 3 day Programme after the Taster Workshop.

## Learn More:

Please contact: John Brooker

Write: [hi@yesand.eu](mailto:hi@yesand.eu)

Speak: +44 20 8869 9990

Read: [www.yesand.eu](http://www.yesand.eu)